



INVESTMENT PROFILE

MUNICIPALITY OF PRNJAVOR

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INVESTPRNJAVOR







INTRODUCTION

According to the last macroeconomic indicators, the business companies of the Prnjavor municipality have achieved the profit of BAM 34,076,839.00, while the total income amounted to BAM 690,315,295.00 in 2017.

In 2017, Prnjavor achieved the export of BAM 204.6 millions and it imported the goods and services in the value of BAM 121.7 million. The number of business companies of the Prnjavor municipality is 884, out of which 235 are legal entities and 649 are entrepreneurs.

- When it comes to the business sectors of the Prnjavor municipality, it can be concluded with certainty that the leading sectors are the metal industry, food and wood processing industries. Also, it is significant to mention its developed agricultural production.
- Today, the municipality of Prnjavor has at its disposal 63,000 ha of land, out of which 42,966 ha is arable land with 2,446 of registered agricultural producers.

The business and industrial zone of Vijaka, with 369 ha of surface has a direct exit towards the newly built motorway '9th January' that connects Banja Luka and Doboj through Prnjavor in the length of 38 km.

The developed infrastructure in the business zone includes the water supply and power supply network as well as the access roads to the planned facilities. The municipality of Prnjavor has offered the land below the market price under special conditions and the size of lots can be adjusted to all the investors' needs.

The Prnjavor Municipality Development Strategy for 2012-2020 foresees a number of projects aimed at achieving of a better business environment and adapting to the investors' needs, all the while taking into account the environmental protection.



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LOCATION AND ITS DISTANCE FROM THE REGIONAL CENTRES IN BIH AND THE COUNTRIES OF THE FORMER YUGOSLAVIA



The geographic position of the Prnjavor municipality offers to investors a short time of transport of goods with lower transportation costs. The municipality of Prnjavor is on the far east of the Banja Luka region, in the east-west direction (Near East -Balkans – European Union), as well as in the north-south direction (Scandinavian Peninsula - Central Europe - Adriatic Sea).

The municipality is 55 km away from the international motorway Belgrade (Republic of Serbia) – Zagreb (Republic of Croatia) as well as 60 km from the future transnational Corridor Vc, which will connect the Central Europe with the Adriatic Sea region.

The closes international border crossings are:

- Bosanska Gradiška an international border crossing of I Class in road traffic with the Republic of Croatia (transport of persons, all types of goods and means of transportation), 70 km distance,
- Bosanski Brod an international border crossing of II Class in road traffic (transport of persons, all types of transportation means and all types of goods, except for the excise goods), 55 km distance,
- Rača an international border crossing of I Class in road traffic with the Republic of Serbia (transport of persons, all types of goods and means of transportation), 190 km distance.

Ship transport:

Port of Šamac - 100 km distance, Port of Brčko – 130 km distance, Port of Ploče – 376 km distance, Port of Split – 310 km distance.

Railroad traffic: Dragalovci – 17 km distance.

Nearby airports:

Banja Luka – 42 km distance, Tuzla – 108 km distance, Sarajevo - 198 km distance, Zagreb – 197 km distance, Belgrade - 255 km distance.

The municipality of Prnjavor is connected with the neighbouring municipalities with the road network: • Main road of Banja Luka – Derventa (M16) in the length of 43 km,

- Regional road in the direction of Čelinac Prnjavor Srbac (R474) in the length of 40 km,
- The railroad connection between Banja Luka Doboj goas through the southern part of the municipality,
- Motorway of Banja Luka Doboj goes through the close vicinity of the city and through the southern part of the Prnjavor municipality, in the total length of 72 km, out of which 38 km goes through the municipality of Prnjavor.
- The municipality of Prnjavor is interwoven with a dense network of local roads in the length of 546 km (out of which 396 km are local roads and 150 km are non-categorised roads).











OFFER OF FACILITIES WITH INFRASTRUCTURE AND THEIR ADVANTAGES



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Braunfield facilities in the municipality of Prnjavor range from 300 m2 to 3200 m2. The advantages of these facilities are in the saving of time, since production could start immediately after the installation of production equipment. The facilities can be used for all industries.

They are in the close vicinity of the motorway and the majority are located along the main road of Prnjavor – Banja Luka. The facilities are available for renting and sale and the prices range from BAM 180,000.00 to BAM 2,500,000.00. The price includes: built road infrastructure, connections to the electrical energy, water supply and sewage network.









PRIORITY SECTORS AND THE MOST IMPORTANT BUSINESS COMPANIES



- The largest number of SMEs, 51%, is in the processing industry, followed by 27% in wholesale and retail trade.
- 47% of the Prnjavor municipality revenue comes from the processing industry.
- Processing industry business companies have achieved the highest profit (of about 72%) and they are the biggest employers.
- 29.3% of the total number of employees work in the processing industry
- 75% of the total export is achieved by business companies in the processing industry.
- Prnjavor continues to invest in the sectors with developmental potential with a long tradition: metal industry, wood processing industry, food industry, civil engineering, trade.
 - The most important business companies in the metal industry: Topling d.o.o., Metalex d.o.o., Dis-Eurostandard d.o.o., Ferrostilmont d.o.o., Armako d.o.o., Topinox d.o.o.
 - The most important business companies in the food industry: Mladegs Pak d.o.o., Mi-Trivas d.o.o., Leut d.o.o., Njam-njam d.o.o.
 - The most important business companies in the wood processing sector: Export City d.o.o., A.D. Standard, Rizba d.o.o

The most important business companies in the civil engineering sector: GP Gradip a.d., BeDem MD d.o.o.

- The most important business companies in the leather and footwear sector: Viale d.o.o., The Welly d.o.o., K.L.M. d.o.o.
- The most important business companies in the wholesale and retail sector: Komerc Mali d.o.o., Leburić Komerc d.o.o., Eurogrand d.o.o.
- Income from export, the number of business companies. In 2017, Prnjavor achieved export in the amount of BAM 204.6 million and it has also imported the goods and services in the value of BAM 121.7 million.
 - The number of business companies in the Prnjavor municipality is 884, out of which 235 are legal entities and 649 are entrepreneurs.
- Attracted investments and investment opportunities Investments in the Prnjavor municipality were achieved thanks to the domestic investors. The total value of the attracted investments in the last 4 years amounts to BAM 20 million. These are 6 Prnjavor companies employing the total of 1,200 employees with the tendency of increase in the number of employees
- Investment opportunity provided directly by the municipality of Prnjavor is the sale of land in the industrial zone of 'Vijaka' below the market price. Prnjavor municipality has provided the water supply, electrical energy and sewerage networks and access roads to the land lots.



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Nesto drugaci

PI SECONDARY SCHOOL CENTRE OF 'IVO ANDRIĆ' PRNJAVOR

EDUCATION PROFILE	OCCUPATION	CLASSES	NUMBER OF PUPILS
ECONOMICS, LAW AND TRADE	Economic technician	I, II, III and IV	115
	Banking technician	IV	22
	Business and legal technician	I, II, III and IV	78
	Trading technician	I	20
	Salesperson	i	36
MECHANICAL	Mechanical engineering technician for computer constructing	I, II and IV	55
ENGINEERING	Car mechanic	I, II and III	39
AND WOOD	Welder	I, II and III	29
PROCESSING	Locksmith	II and III	21
	Metal cutting	П	6
AGRICULTURE	Agricultural technician	I, II, III and IV	88
AND FOOD PROCESSING	Food processor	I, II and III	73
FORESTRY	Wood processing technician	П	24
AND WOOD PROCESSING	Carpenter	-	-
ELECTRICAL ENGINEERING	Power energy technician	III and IV	39
	Computing technician	I	23
	Car electrician	I and III	27
	Electricians	I and III	24
	TOTAL PUPLIS OF I-IV CLASSES		719

* The word 'technician' in the context of secondary education in BiH means completion of a four-year secondary school (for example, Trading technician - 4 years, Salesperson - 3 years).

NUMBER AND STRUCTURE OF PUPILS BY EDUCATIONAL PROFILE

PI GRAMMAR SCHOOL OF PRNJAVOR					
EDUCATIONAL PROFILE – OCCUPATION	l class	II class	III class	IV class	TOTAL
GENERAL	20	37	72	41	170
SOCIAL – LANGUAGE	19				19
COMPUTING - IT	24	23	23	28	98

HUMAN RESOURCES LOCAL LABOUR MARKET BY EDUCATION AND OCCUPATION



Numbers of the employed and unemployed in the area of the municipality Prnjavor

- Number of the employed: 7,037
- Number of the unemployed: 1,661 (active labour force offer)
- Average gross salary: BAM 1,080.00, average net salary is BAM 676.00
- Number of the unemployed according to the last records amounts to 1,661 of the unemployed

ACTIVE LABOUR FORCE OFFER – QUALIFICATION AND AGE STRUCTURE

Qualification structure	Total	Women	Age structure	Total	Women
No school	104	47	15-18	0	0
47Unskilled workers	125	50	18-20	107	47
PK-NSS workers	22	13	20-24	264	149
Skilled workers	651	268	24-27	139	92
GSE technicians	566	370	27-30	162	95
HSW specialists	8	1	30-35	159	105
College level education	13	9	35-40	163	86
ULE 180 ECTS	40	30	40-45	168	86
ULE 240 ECTS, 4, 5 & 6 years	127	90	45-50	134	66
Master 300 ECTS	5	3	50-55	180	81
Master by old education laws	0	0	55-60	129	49
Curricula	0	0	60-65	56	25
Ph.D.			65	0	0
TOTAL	1,661	881	TOTAL	1,661	881

Legenda: GSE – general secondary education, HSW – highly skilled workers, CLE – college level education, ULE – university level education



ON NATURAL RESOURCES, ENVIRONMENT AND QUALITY OF LIFE



The municipality of Prnjavor is a place pleasant for work and living. It is recognisable by its multiethnicity, multiculturalism and it is justifiably called "Small Europe" because of a large number of national minorities living in the municipality (the Ukrainians, Polish, Czechs, Italians and others), who have developed cultural and business cooperation with their mother countries.

BRC 'Banja Kulaši' with its thermal and mineral water presents an exquisite touristic asset in the Prnjavor municipality area. It is 14 km away from the city centre and it has been famous for its healing properties ever since the Austro-Hungarian times. Only three wells of water with such properties exist in the whole of Europe.

The Stud Farm of 'Vučijak' is a branch of a Slovenian Lipica Stud Farm and it is one of the most renowned stud farms from the times of the former Yugoslavia. Today, the Stud Farm has a large number of Lipizzaner horses, with a six blood lines of stallions and fifteen lines of mares, which guarantees a huge genetic potential of this prestigious horse race.

The Log Church at Palačkovci was built in 1843. This exceptional cultural monument is dedicated to the Apostles Peter and Paul and it was entirely made of oak wood.

The Monastery of Stuplje is located in the Gornji Vijačani village, on the border between the Prnjavor and Čelinac municipality, along with the Manastirka river. It is dedicated to the Saint Archangel Michael. It is assumed to had been built in XIII century and it was demolished during the Turkish rule. The foundations of the monastery were found in 1994, when the reconstruction of this Middle Age monastery started.

- Lake of Drenova is an artificially accumulated lake, which is about ten kilometres from the city and it is one of the most attractive places for fishing in this part of BiH. It was declared a special fishing territory. It was here that two record catfish were caught weighing over 100 kilograms.
- The Ljubić mountain with its highest peak (Svinjar with 594 m of altitude) is in the shape of a low and wide pyramid. Although it is not a high mountain, it has stiff slopes and large relief dissection. Rich abundance of flora and fauna have conditioned the exploitation of forests as well as the developed hunting tourism. As a low and easily accessible mountain, the Ljubić mountain is rather popular for picnicing and mountaineering.

The Ukrina river was named after the Hungarian 'Ugrina', meaning ducat, as its upper flows have carried copper and gold. The Ukrina does not have a classical well, but it is rather a combination of the tributaries Bistrica and Lukavac coming together. It is rich in 'white fish' (sunbleak, common rudd, common dace, Prussian carp, Danubian roach, freshwater bream and others) as well as the so-called 'noble' types of fish: carp, catfish, zander and pike.

August summer evenings and nights around watercourses are full of swarms of aquatic insect-butterflies, living as larva at the river bottoms for three years, which when procreating give an impression of the river blooming. This rare phenomenon is known as the 'flower of the Ukrina River', being a great natural wealth, also known for the rivers of the Tisa and Huanghe (China). Ephemeroptere are indicators of fresh and unpolluted water.





SERVICES THAT THE MUNICIPALITY OF PRNJAVOR PROVIDES TO INVESTORS, INCENTIVES



PRICES OF UTILITY SERVICES

The service that the municipality of Prnjavor provides to potential investors is the sale of land below the market price under special terms, while the lot sizes may be adjusted to all the investors' needs.

The infrastructure in the form of water supply and electrical supply networks is provided in the Business Zone as well as the provided access roads to the planned facilities

Sale is prescribed by the Rulebook on terms and manner of sale of real estates owned by the municipality of Prnjavor, for the purpose of implementation of projects of specific significance for the local economic development, below the market price or without charges.

WATER	1.50 BAM/m + VAT 17%
Sewerage	0.90 BAM/m + VAT 17%
Garbage disposal – business companies	198.00 BAM + VAT 17% (for large containers 5 m) 42.00 BAM + VAT 17% (for small containers 1.1 m)
Garbage disposal – crafting workshops	0.42 BAM of useful areas + VAT 17%
Garbage disposal – shops and bakeries	0.54 BAM/m of useful areas + VAT 17%
Garbage disposal – catering outlets and petrol stations	0.72 BAM/m of useful areas + VAT 17%
Electrical energy	0,1712 BAM/kWh + VAT 17%











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